

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
STATE HIGHER EDUCATIONAL INSTITUTION
«VASYL STEFANYK PRECARPATHIAN NATIONAL UNIVERSITY»**

Faculty of Economics

Department of Management and Marketing

SYLLABUS OF THE DISCIPLINE

BK 58. TRANS BORDER AND CLOSE BOADER COOPERATION

Educational program Management of foreign economic activity

Specialty 073 Managment

Field of knowledge 07 Managament and administration

Approved at the conference of the department
The protocol N 1 on August 27, 2020

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1. General information	
Title of the discipline	Social and economical regional management
Lecturer	Tkach Oleg, Doc. Of Economy, Prof.
Lecturers contact number	+38(095)7059731
Lecturers E-mail	tkach.oleg@pnu.edu.ua
Discipline format	Full-time, part-time
Amount of credits	3 ECTS, 90 h.
Link to the distance learning site	https://d-learn.pnu.edu.ua/index.php?mod=course&action=ReviewOneCourse&id_cat=98&id_cou=8636
Consultations	Consultations according to the consultation schedule
2. Annotation to the course	
"Trans boarder and close boarder " is a discipline that belong to the selective part of the cycle of professional and practical training and is a modern concepts and terms of trans boarder and close boarder cooperation development. Within learning process theoretical knowledge concerns of current position and basic tendencies of trans boarder and close boarder territories development has been submitting. The program of the subject is complete by two models: 1. Analysis of trans boarder and close boarder cooperation. 2. Trans boarder cooperation as a reason for regional competition rising.	
3. The purpose and objectives of the course	
Trans boarder and close boarder – educational course, course mean is accepting theoretical basis knowledge and competence of current concept of trans boarder and close boarder development. On the basis of modern categories, definitions and summarizing to existing ways of evaluation conceptual basic knowledge of trans boarder and close boarder, to define a modern criteria for effective management of trans boarder and close boarder economical development, planning of trans boarder and close boarder economical sustainable development . According to the course the students need to know: Evaluation means of “trans boarder cooperation” and “close boarder cooperation”; Basic means of “trans boarder cooperation” and “close boarder cooperation”; Terms and conditions of Euregion; Special institutional form of trans boarder and close boarder cooperation; Foreign experience concerns to trans boarder and close boarder cooperation; Local experience and institutional specialty of trans boarder and close boarder cooperation. able to do: to evaluate means of trans boarder and close boarder cooperation; to define trans boarder and close boarder cooperation specialty; to detail and define trans boarder and close boarder cooperation. .	
4. Competencies (Learning outcomes)	

IC. Ability to solve complex specialized problems and practical problems in the field of management or in the learning process, which involves the use of appropriate theories and methods and is characterized by complexity and uncertainty of conditions.

GC7. The ability to communicate by foreign language.

GC13. Ability to work in an international context.

GC14. The ability to act socially responsibly and consciously.

SC16. The ability to plan and organize foreign trade enterprise activity with taking into account national and international institutional regulation.

5. The results of program

PRR 8. Implementation of management methods for effective enterprise activity.

PRR 13. To communicate in writing and verbal by state language and English.

PRR15. Demonstrate responsibility in relation to moral, cultural, scientific values and achievements of society in professional marketing activities.

PRR17. Perform research individually and / or in a group under the guidance of a leader.

PRR 18. Demonstrate the skills of price formation in foreign economic transactions, taking into account the basic conditions of supply, currency risks and forms of payment.

5. Organization of course learning

Total mount – 90 h

	Total number of hours
lectures	20
seminars	20
independent work	50

Course information

Semester	Specialty	Year of study	Normative / selective
8	07 Management	4	selective

Course topics

Theme, plan	Form of classes	Literature	Task	Weight of the mark	Deadline
Topic 1. Modern scientific mean of Euro region. Definition of Euro region - basic theoretical mean.	Lecture, seminars	[1,2,3,4,8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
Topic 2. Euro region as an institutional form of trans boarder and close boarder cooperation. Definition of Euro region as an institutional form, samples of trans boarder and close boarder cooperation, European oriental territories.	Lecture, seminars	[1,2,3,5,6 8-16]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule

Topic 3. Foreign experience of trans boarder and close boarder territories development. Worldwide and European experience forming and development of trans boarder and close boarder territories.	Lecture, seminars	[1,2,3,4,5, 8-19]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
Topic 4. History of forming and modern conditions of Ukrainian trans boarder territories cooperation. Basic trans boarder territories of Ukraine, functioning specialty of trans boarder and close boarder territories .	Lecture, seminars	[1,2,3,4,5, 7-15]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
Topic 5. Trans boarder clusters. Mean of trans boarder clusters, specialty of trans boarder cooperation , trans boarder clusters models.	Lecture, seminars	[1,2,3,4,5, 11,12,13]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
Topic 6. Development decades of trans boarder territories cooperation. Life cycling of a cluster, cluster identification on a territory, cluster element cooperation.	Lecture, seminars	[1,2,3,5,6, 8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
Topic 7. Cluster territories analysis and definition. Institutional analysis, territory structure, stability analysis.	Lecture, seminars	[1,2,3,4,4, 5,9-20]	Study lecture material, prepare for practical class	5 points	To the next lesson on schedule
Topic8. Trans boarder regional management tools. Groups and types of trans boarder regional management tools, cycle of trans boarder regional development management tools implementation; functions of trans boarder development managment.	Lecture, seminars	[1,2,3,4-8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule

Topic 9. Organizational-planning tools of trans boarder and close boarder regional management. Basic characteristic and tools of trans boarder and close boarder regional management, management of trans boarder regional finance recources.	Lecture, seminars	[1,2,3,5,8,9,10-15]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
Topic 10. Trans boarder territories competition evaluation. Targets, means, design and implementation a program of trans boarder territories competition rising, close boarder competition level estimation.	Lecture, seminars	[1,2,3,5,8,9,10-15]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule

6. Course evaluation system

General course evaluation system	100 points - 50 points during the semester and 50 points for the test "Excellent" - the student demonstrates complete and in-depth knowledge of the material, a reliable level of development of skills, correct and reasonable formulation of practical conclusions, provides a complete reasonable solution of examples and problems, analyzes causal relationships; fluent in scientific terms; "Good" - the student demonstrates complete knowledge of the material, but allows minor omissions of factual material, is able to apply it to solve specific examples and problems, in some cases vaguely formulates generally correct answers, makes some minor mistakes and inaccuracies in solutions; "Satisfactory" - the student has most of the factual material, but does not teach it consistently and logically, allows significant gaps in the answer, does not always know how to properly apply the acquired knowledge to solve specific examples and problems, vaguely and sometimes incorrectly formulates basic allegations and causation; "Unsatisfactory" - the student does not have a sufficient level of necessary knowledge, skills, abilities, scientific terms.
Requirements for individual work	The student performs individual work, which is to develop and submit their own plan of the negotiation process, which is an admission to the test or provides a certificate of completion of the course, which covers the negotiation process on the platforms Coursera, Prometeus, etc .students in the learning process, identifying the degree of mastery of the theoretical provisions of the course. The individual assignment must be submitted for review 1 week before the end of the semester and defended and evaluated at 10 points (max)
Seminars	The practical lesson is held in order to form students' skills in the subject, solve problems, check and evaluate them. The purpose and structure of practical classes is a chain that connects theoretical training and teaching practice in the discipline, as well as provides prior control students' knowledge. The grade for the practical lesson is taken into account when

	setting the final grade for the discipline. This form gives the student the opportunity to receive a maximum of 30 points during the semester
Independent work	Independent work of students is the main means of mastering educational material in free time from classroom classes. The study time allotted for independent work of students is regulated by the working curriculum and is respectively 50 hours. Independent work involves the study of educational, scientific and reference literature. The recommended element of this student work is record keeping (electronic version or presentation is also allowed). This approach promotes better assimilation of the actual material, makes it possible to save it in a user-friendly form. The level of student performance of independent work is taken into account when setting the final grade for the content modules of the discipline and is estimated at 10 points (max)
Conditions of admission to the final control	– evaluation for answers and testing during classroom classes (30 points); – assessment for individual (presentation) work (10 points); – score for independent work (10 points).

7. Course policy

- independent performance of educational tasks, tasks of current and final control of learning outcomes (for persons with special educational needs this requirement is applied taking into account their individual needs and opportunities);
- links to sources of information in the case of the use of ideas, developments, statements, information;
- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

Assimilation of the missed topic of the lecture for a good reason is checked during the final control. The omission of the lecture for a disrespectful reason is completed by the student in accordance with the requirements of the department, established at the meeting of the department (interview, abstract, etc.).

Missed practical classes, regardless of the reason for the omission, the student works according to the schedule of consultations. Current "2" academic groups.

8. Recommended literature

1. Ткач О.В., Беленький Ю.С., Мікула Н.А. Конкурентоспроможність прикордонних територій, економічні механізми забезпечення // Колективна монографія. Відп. ред. д.е.н., проф. Беленький Ю.С. – Львів, 2009. – 365 с.
2. Ткач О.В. Регіональні просторово-економічні системи: глобальні тенденції та циклічні взаємовпливи // Монографія. Львів: ІРД НАН України, 2010. – 458с.
3. Ткач О.В. Регіональні просторово-економічні системи: сучасний стан та перспективи розвитку // Монографія. Львів: ІРД НАН України, 2012. – 462с.
4. O. Tkach The oriental-economical systems: global and regional aspects, influences and development// Monograph \ Oleg V. Tkach. – First edition.- Ivano-Frankivsk : HSEE “The V. Stephanyk Precarpathian National University”, 2013, - 266 p.
5. С. Марковський, Н. Мікула, А. Ткачук, В. Толкованов Конкурентоспроможність територій – К : Легальний статус, 2011. – 252 с.
6. Концептуальні засади формування і оцінки фінансового потенціалу регіону: / Козоріз М. А. ; НАН України Інститут регіональних досліджень. – Львів, 2011 . -99 с.
7. O. Tkach / The theoretic-methodological bases of the development of the regions within the global economic system Innovation Process Management in Ukraine: problems commercialization of scientific and technical developments: Monograph / Yurii Vovk, Oleh Karyy, Ihor Kulyniak, Yosyf Petrovych and other / Edited by Yurii Vovk, Oleh Karyy. - Lvi- : LLC “Rastr-7”, 2018 -266 p.
8. Валух А.М. Формування державної стратегії розвитку природного капіталу України. Рівне, 2018. 438 с.
9. О. В. Ткач Державна регіональна політика: перспективи Європейської конвергенції українських регіонів // Монографія / За ред. О.В.Ткача – Івано-Франківськ: Симфонія форте, 2015. 137 с.
10. О. Ткач Конкурентоспроможність прикордонного регіону – методологія та напрями забезпечення // 36. тез допов. XVII Міжнародної науково-практичної конференції «Транскордонне співробітництво як фактор активізації євроінте-граційних процесів». – Чернівці, 2008. – 6–7 червня. – 565 с. – С. 254–260.

11. О.В. Ткач Особливості конкурентоспроможності прикордонних та транскордонних територій // 36. тез допов. Міжнародної науково-практичної конференції «Кластери та конкурентоспроможність прикордонних регіонів». – Львів: ІРД НАН України, 2008. – 26–27 червня. – 386 с. – С. 124–131.
12. О.В. Ткач Клондайкінгові операції як особлива форма транскордонного співробітництва // 36. тез допов. круглого столу «Розвиток нових форм транскордонного співробітництва». – Львів: ІРД НАН України, 2009. – 28 квітня. – 109 с. – С. 64–70.
13. О.В. Ткач Особливості використання клондайкінгових операцій // 36. тез допов. Міжнародної Всеукраїнської науково-практичної конференції «Форми і способи забезпечення сталого розвитку приморських територій». – 31 травня – 2 червня. – Бердянськ, 2012. – 379 с. – С. 53–56.
14. Валевський О. Роль державної культурної політики в реалізації реформ в Україні // Стратегічні пріоритети. 2016. № 3 (40). С. 140, 141.
15. Державне будівництво і місцеве самоврядування в Україні. Підручник. 2017. 360 с
16. Мамчур Г.В. Теорія та історія державної служби: навч. посібник; М-во освіти і науки України, Київ. нац. ун-т ім. Тараса Шевченка. К.: Київський університет, 2017. 359 с.
17. Придиус Л.В. Управління якістю державної служби України: монографія. Дніпро: ДРІДУ НАДУ, 2017. 280 с.
18. Теорії, технології та особливості реалізації адміністративних реформ у стрижневих країнах світу: монографія / автор. кол.: В.І. Шарий, О.В. Черевко, В.М. Мойсієнко. Черкаси, 2017. 316 с.с.
19. Афанасьєв М. В. Побудова системи управління якістю в діяльності органів виконавчої влади регіону : монографія / М. В. Афанасьєв, Л. Г. Шемаєва, Л. Й. Аведян та ін. ; [за заг. ред. канд. екон. наук, доцента Л. Г. Шемаєвої. – Х. : Вид. ХНЕУ, 2008. – 472 с.
20. Борденюк В. І. Місцеве самоврядування та державне управління: конституційноправові основи співвідношення та взаємодії : монографія / В. І. Борденюк. – К. : Парламентську вид-во, 2007. – 540 с.
21. А. Ткачук Конкурентоспроможність територій : практ. посібн. / А. Ткачук, В. Толкованов, С. Маяковський та ін. – К. : Легальний статус, 2011. – 252 с
22. Кучабський О. І. Територіальне управління в Україні в умовах реформ : навч. посібн. / О. І. Кучабський. – К. : Астролябія, 2010. – 304 с.
23. Мамонова В. В. Методологія управління територіальним розвитком : монографія / В. В. Мамонова. – Х. : Вид. ХарПІ НАДУ "Магістр", 2006. – 196 с.
24. Зозуля С. В. Територіальна організація влади в Україні : навч.-метод. посібн. / упор. С. В. Зозуля ; Черніг. центр перепідготовки та підвищення кваліфікації працівників органів державної влади, органів місцевого самоврядування, державних установ і організацій. – Чернігів : ЦППК, 2009. – 68 с.
25. Пак Н. Т.Регіональна економіка: навч. посібн. Львів: Видавництво Львівської політехніки, 2015. – 326 с
26. Ковбасюк Ю.В. Регіональне управління : підручник / за заг. ред. Ю. В. Ковбасюка, В. М. Вакуленка, М. К. Орлатого. – К. : НАДУ, 2014. – 512 с

Lecturer

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