

# Program

## Innovation-Driven Nanobiotech Entrepreneurship Summer school

### Intensive workshops

Vasyl Stefanyk Carpathian National University<sup>1</sup>  
Ivano-Frankivsk, Ukraine  
22 September - 3 October 2025

№	Topic of the workshop	Lecturer	Date & time	Place
1	<b>Introduction to Entrepreneurship:</b> Selection of Ideas, Problem Definition, Strategic Planning. Design Thinking as a Key Part in Launching a Startup.	Taras Malyshevskyi, Ph.D	22 September, 14:00	Lecture Hall 23
2	<b>Entrepreneurship:</b> Creating a Customer Portrait and Value Proposition. Customer Research.	Antonina Tomashevskya, Ph.D	22 September, 15:30	Lecture Hall 23
3	<b>Entrepreneurship:</b> Market Assessment. Basics of Marketing for Business Projects	Iryna Piatnychuk, Ph.D	23 September, 14:00	Lecture Hall 23
4	<b>Entrepreneurship:</b> Fundamentals of Investing, Finance and Legal Features of Startups	Sofia Kafka, Doctor of Economics Sciences Tetiana Topolnytska, Ph.D	23 September, 15:30	Lecture Hall 23
5.	<b>Introduction to Nanobiotechnology:</b> Concepts, Opportunities, and Challenges.	Volodymyr Kotsiubynskyi, Doctor of Physical and Mathematical Sciences	24 September, 14:00	Lecture Hall 23
6.	<b>Modern Nanomaterials:</b> Classification, Structure, Properties. Methods for Synthesis of Nanomaterials for Biomedical Applications	Liliia Turovska, Ph.D	24 September, 15:30	Lecture Hall 23

<sup>1</sup> Ivano-Frankivsk, Shevchenka str., 57 (entrance from Chornovola str.)

7.	<b>Biocompatible and Bioactive Nanomaterials.</b>	Volodymyr Kotsiubynskyi, Doctor of Physical and Mathematical Sciences	25 September, 14:00	Lecture Hall 23
8.	<b>Biotechnological Methods in Diagnostics Using Nanomaterials.</b>	Volodymyra Boychuk, Doctor of Physical and Mathematical Sciences	25 September, 15:30	Lecture Hall 23
9.	<b>Nanomaterials in Drug Delivery Systems: From Idea to Practice</b>	Maria Bayliak, Doctor of Biological Sciences	26 September, 14:00	Lecture Hall 23
10.	<b>NanoBioTech for Sustainable Solutions</b> in Water Treatment, Environmental Protection and Agriculture	Volodymyra Boychuk, Doctor of Physical and Mathematical Sciences	26 September, 15:30	Lecture Hall 23
11.	<b>Introduction to Business Canva Model.</b> Practical workshop	Valentyna Yakubiv, Doctor of Economic Sciences	TBD (29 September - 3 October)	Lecture Hall 23
12.	<b>Getting to Know the Innovation Ecosystem of Ivano-Frankivsk. Diia.Business</b>	TBD	TBD (29 September - 3 October)	Promprylad, Ukrainskoi Peremohy str., 23
13.	<b>Getting to Know the Innovation Ecosystem of Ivano-Frankivsk. POLE</b>	TBD	TBD (29 September - 3 October)	Promprylad, Ukrainskoi Peremohy str., 23
13.	<b>Success Story. How to Start a Startup?</b>	TBD	TBD (29 September - 3 October)	Online
14.	<b>Success Story. From Vision to Venture</b>	TBD	TBD (29 September - 3 October)	Online

## Mentoring program 6 October - 30 November 2025

15.	<b>Ideas Pitching Event</b>	TBD (6 - 10 October)	TBD
16.	<b>Startup Idea Development with Mentor Support</b>	TBD (6 October - 14 November)	TBD
17.	<b>Hackathon and Final Pitching Event</b>	TBD (15 - 30 November)	TBD